Distance Education
Academic Affairs

UNCW Board of Trustees
January 18, 2018
Introduction
- Provost Sheerer

Overview of Distance Education
- Dr. Peter Nguyen - Interim Associate Vice Chancellor, Distance Education

Student Support Services
- Dr. Brian Victor - Associate Vice Chancellor, Student Affairs

Program Spotlight – RN to BSN
- Dr. Chris Lantz - Interim Associate Dean, College of Health & Human Services

Population Spotlight – Military
- Mr. Bill Kawczynski - Director, Office of Military Affairs

Future Directions
- Provost Sheerer
UNC GA Strategic Plan 2017-2022

Theme: Access

- Providing multiple access points into the University such as pathways for transfer students and availability of online courses.
UNCW Strategic Plan

Goals. Attract and Retain High-Quality, Diverse Students, Faculty and Staff & Advance University Academic Programming

Military Students
- Increase course/degree options at the Onslow Extension Program
- Increase the number of online courses/programs
- Expand and enhance relationships with military bases
- Enhance support services

DE/Online Students
- Increase the number of DE/Online students
- Establish unit with new leadership
- Launch new strategic programs
- Ensure high-quality online courses/programs
**GA Definition - Distance Education**

Off-campus instruction for credit whether:
- face-to-face
- electronically mediated (online or 2 way video)
- or a combination of methodologies (hybrid)

Can be a single course, a certificate program, or a degree program
UNCW Classifications

- **Onslow**
  Programs offered on the campus of Coastal Carolina Community College & aboard Marine Corps Base Camp Lejeune

- **Online**
  Programs recognized by GA as online

- **OAP**
  Online Accelerated Programs

- **DE Hybrid**
  A hybrid program could mean that some courses are fully online, some FTF, and some mixed delivery (hybrid)

- **UNC Online**
  Consortium of courses offered and accepted by various UNC schools
Currently Offering 18 Online Degrees

B.A. Criminology
B.A. Elementary Education
B.A. Middle Grades Education
B.A. International Studies
B.S. Clinical Research
B.S. Exercise Science - OAP
B.S. Nursing (RN to BSN) - OAP

MBA (Executive, Professional, International)
M.A. History
M.A. Liberal Studies
M.A.T. Middle Grades Education
M.Ed. Curriculum, Instruction and Supervision
M.S. Chemistry
M.S. Clinical Research
M.S. Instructional Technology
M.S.A. School Administration
M.S.N. Nurse Educator - OAP
DNP (Doctor of Nursing Practice) - OAP
Extension Sites Degrees

Coastal Carolina Community College and Marine Corps Base Camp Lejeune

B.S. Exercise Science (Camp Lejeune)
Bachelor of Social Work (Camp Lejeune)
B.S. Business Administration, Concentration Human Resource Management
B.S. Business Administration, Concentration Business
B.A. Elementary Education
B.A. Middle Grades Education
## Tuition and Mandatory Fee Differences

<table>
<thead>
<tr>
<th>Main Campus Students</th>
<th>Distance Education Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Charged credit hours by block ($555/1-5 CH)</td>
<td>- Charged per credit hour ($150/1 CH)</td>
</tr>
<tr>
<td>- Charged Ed &amp; Tech Fee by block ($61.78/1-5 CH)</td>
<td>- Charged Ed &amp; Tech Fee per credit hour ($16.70/CH)</td>
</tr>
<tr>
<td>- Charged Security Fee by block ($3.75/1-5 CH)</td>
<td>- Charged Security Fee per credit hour ($1.00/CH)</td>
</tr>
<tr>
<td>- Charged Mandatory Fee ($1061.75/semester)</td>
<td>- Not charged Mandatory Fee</td>
</tr>
</tbody>
</table>

https://www.uncw.edu/studentaccounts/fallspring-20172018.html#UGMAIN
Distance Education Student Profile

- Juggle Work & Academics (36%)
- Attend classes part-time (35%)
- Have family obligations (74%)
- Older than traditional student
- Older Than 25 (77%)
- Older Than 30+ (41%)

Sources: U.S. DoE, National Center for Education Statistics, Integrated Postsecondary Education Data System. 
https://nces.ed.gov/programs/digest/d16/tables/dt16_311.22.asp
National Enrollment Statistics

Face-To-Face vs Distance Education

<table>
<thead>
<tr>
<th># of Students</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Face-To-Face</td>
<td>15,198,118</td>
<td>14,853,595</td>
<td>14,456,952</td>
<td>14,023,149</td>
</tr>
<tr>
<td>Exclusively DE</td>
<td>5,444,701</td>
<td>5,522,194</td>
<td>5,750,417</td>
<td>5,954,121</td>
</tr>
<tr>
<td>At Least 1 Online Course</td>
<td>2,638,653</td>
<td>2,659,203</td>
<td>2,824,334</td>
<td>2,871,788</td>
</tr>
</tbody>
</table>

Current State of Online Courses @ UNCW

UNCW: Number of Courses

- Online Asynchronous (purely online): 836 (19%)
- Online Synchronous (real-time): 759 (17%)
- Face-To-Face: 188 (4%)
- Other: 2646 (60%)

as of 1/8/18

Source: UNCW Office of Registrar
UNCW Distance Education Enrollment

SOURCE: UNCW Institutional Research & Planning, 2017 Census Data
UNCW Distance Education Enrollment

Fall '17 Enrollment BreakOut

- Onslow (Onslow EXT Pgms): 235 (9%)
- Online (UNC Online Pgms): 459 (18%)
- OAP (Online Accelerated Pgms): 255 (10%)
- Hybrid (ONL SYNC Pgms): 1599 (63%)

SOURCE: UNCW Institutional Research & Planning, 2017 Fall Census Data
Student Support Services – State Funded

Full Support
- Disability Resource Center
- Collaboration for Assault Response & Education (CARE)
- Title IX

Partial Support
- Learning Center
- Counseling Center
- Career Center
- Dean of Students
- Student Leadership & Engagement
Student Support Services – Fee Funded*

Partial Support
- Student Health Center
- Transition Programs

No Support
- Student Recreation Center
- Campus Activities

*DE students do not pay any of these fees, which are mandatory for on-campus students
On-line Accelerated Program (OAP) Primer

The OAP Model

The Adult Learner + Six Admit Cycles + Six, 7-week Sessions + Carousel Model

University of North Carolina Wilmington
OAP Success: An RN to BS Example

803 students enrolled 2013 – 2014 (First 12 sessions)

- 88% Continuing (average Session 1 to Session 2)
- 607 (69%) graduated
- 115 (13%) enrolled Fall 2017

2,525 total students enrolled since Fall, 2013

UNCW
University of North Carolina Wilmington
Supporting Success

Student Services

- Planning & Enrollment Analysis System (PENS)
- Single Point of Contact Advisors
- Transcript Analysis and Processing
- Registration and Withdrawal
- "Net Tutor"
- Regional Cohort Study Groups
- Personal, Academic, Career, and Engagement (PACE)

UNIVERSITY of NORTH CAROLINA WILMINGTON
Building a Seahawk Community

- Student Leadership/Governance
- "Peer Connections"
- Invited Commencement Activities
- Regional Engagement Events
- Student and Faculty Orientations
- Wilmington Weekends
- Scholarships
- Campus Communications
- Study Abroad Programs
- Swag

Engagement

UNIVERSITY of NORTH CAROLINA WILMINGTON
Serving Military-Affiliated Students

- Post 9/11 G.I. Bill students earning degrees will triple in next 8 years (450K to 1.4M)
- Marine Corps Installations East Populations: 43K Active Duty 120K Inclusive (Spouse/Dependents)
- Ft. Bragg Populations: 55K Active Duty Military 150K Inclusive (Spouse/Dependents)
Serving Military-Affiliated Students

Importance of OAP Model for Military-Affiliated Students (7 week format)

Areas of Focus:

<table>
<thead>
<tr>
<th>Active Duty/Veteran</th>
<th>Military Spouse/Dependents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>Allied Health</td>
</tr>
<tr>
<td>STEM</td>
<td>Social Work</td>
</tr>
<tr>
<td>Allied Health</td>
<td>Education</td>
</tr>
</tbody>
</table>
Future Directions

- Implement Online Orientation for students and faculty
- Assess students through Smarter Measure
- Extend Technology Assistance Center (TAC) support hours
- Promote and sustain academic success and institutional affinity
- Continue course conversion to online to offer more choices
- Increase number of online degrees – continue to meet with faculty to explore options
- Expand resources at Onslow and Camp Lejeune
- Work with outside vendors such as Academic Partnerships when appropriate