Involvement Matters

- Student involvement and interaction with faculty and staff in college is a significant contributor to the following positive outcomes:
  - Increased student learning and personal development
  - Increased satisfaction with classes and the institution
  - Higher GPA
  - Increased retention rates
  - Increased graduation rates
  - More engaged Alumni - both as donors and as volunteers
Involvement Opportunities

**UNCW Students**

- Seahawk Link
- Student Ambassador
- Athletics
- Peer Educator
- Orientation Leader
- Performing Arts
- Residence Hall Association
- SGA
- Student Employment/Internships
- Fraternities and Sororities
- Resident Assistant
- Sports Clubs/IMs

**Hours Per Week:** 168
- **Hours of Class:** 15
- **Hours of Study:** 30
- **Sleep:** 56
- **Personal Needs:** 7
- **Exercise:** 7
- **Social Time:** 12
- **Part Time Work:** 20
- **TOTAL:** 147

Leaves 21 hours per week to get involved!
Orientation

- As a result of attending UNCW orientation, 97.3% of students agreed or strongly agreed that they feel a part of the UNCW community.
The UNCWelcome programs offer a wide array of engaging activities and informative events designed to connect students with the UNCW community and prepare them for the academic year.
Involvement Carnival:
This is another of UNCW’s largest traditions and this year’s carnival will include over 350 tables featuring UNCW departments and student organizations, local businesses, religious organizations and community-service agencies.
Average Attendance: 6,000
Student Organizations at UNCW

300 Orgs/9075 Memberships

- 56 Sports-Rec: 1983 Members
- 31 Greek: 1636 Members
- 58 Academic: 1356 Members
- 15 Honorary: 732 Members
- 26 Religious: 641 Members
- 20 Service: 520 Members
- 15 Cultural: 259 Members
- 7 Media: 210 Members
Student Organizations

Student Organization Growth

2009-2010: Total - 200, New - 10
2010-2011: Total - 250, New - 50
2011-2012: Total - 250, New - 50
2012-2013: Total - 250, New - 50
2013-2014: Total - 300, New - 50
2014-2015: Total - 300, New - 50
2015-2016: Total - 300, New - 50

300 Orgs/9075 Memberships

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- 15 Honorary: 732 Members
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Seahawk Leadership Conference

- Four year attendance total: @600

- Breakout Sessions:
  - Personal Leadership, Careers, Organizational Leadership, Social Justice, Ethics

- Seahawk Talks and Keynote Speakers

“Just because you are in a leadership position doesn’t make you a leader.”

“You have to know how to lead yourself before you can lead others.”
Leadership Development

- StrengthsFinder Assessment
  - 1,922 participants/98 sessions since 2014
  - Partnership with Cameron/BUS 305

- Emotionally Intelligent Leadership Workshop Series
  - New for 2016-2017; 180 attendees
  - Certificate of completion/5+ sessions

- Leadership Development Program
  - Cohort style program students choose to join
  - Students learn about, and then practice, leadership

“Leadership is not a role – it’s a collaborative practice for positive change.”
Community Engagement

- Volunteer Fair in September
  - 30 organizations and 250+ student attendees

“By participating in these events, I was able to see how much of a difference I could make. I also was able to see some of the needs that a population has that I believe is overlooked.”
Community Engagement

- **Annual Events and Philanthropy**
  - Halloween Carnival
    - 450 children, 300 adults
    - 200 volunteers, over 20 student orgs
  - Adopt-A-Family
    - 35 families receive Thanksgiving meals
  - Angel Tree
    - 90+ foster kids receive holiday gifts
  - Young at Heart
    - 100+ guests, 50+ volunteers
  - Stop Hunger Now/Stop World Hunger
    - Over 430K meals at 4 events
  - Closet Clean Out
    - 3,000 lbs. of clothing

- **Immersive Community Service Trips**
  - New Orleans, Atlanta, Asheville

- **UNCW Votes**
  - 700+ voters registered
  - 2,000+ students engaged in events

“A lot of families attended the [Halloween] carnival. I guess my biggest takeaway was how important the university is to the community”
Outcomes of Student Engagement

Multi-Institutional Study of Leadership (MSL 2015)

• The National Clearing House of Leadership programs sponsors the MSL; Dr. John Dugan of Loyola University in Chicago provides oversight for the project

• 2015: 97 colleges and universities participated, 88 included in the benchmark

• 986 UNCW students completed the survey

• Based upon the Social Change Model of Leadership:
  • Individual Values
  • Group Values
  • Societal/Community Values
Outcomes of Student Engagement

Community Service Participation

Through student organization: 250
On your own: 220
Community organization unaffiliated with UNCW: 160
For class: 100
Work study position: 50

Yes = 433 (44.41%)

Leadership Outcomes were significantly greater for those who answered “yes”:
• Consciousness of Self
• Congruence with Values
• Collaboration with Others
• Citizenship
• Resiliency
• Overall Capacity for Socially Responsible Leadership

UNCW 44.41%
MSL Cohort 41.77%
Carnegie Peers 40.69%
Similar Size Peers 39.88%
Student Organization Involvement

Leadership Outcomes were significantly greater for those who answered “much of the time”:

- Consciousness of Self
- Congruence with Values
- Collaboration with Others
- Controversy with Civility
- Citizenship
- Resiliency
- Overall Capacity for Socially Responsible Leadership

43.09% – held a leadership position at least once
Haley Phillips

- Community Engagement Specialist
- Seahawk Leadership Conference Co-Chair, 2016
- Campus Life Reservations Assistant
- Interfaith Refugee Ministry Nonprofit Leadership Intern for Refugee Resettlement
- Habitat for Humanity Communications and Development Intern
- UNCW Votes Committee
- Omicron Delta Kappa National Leadership Honors Society, President
- Half United Club, President
- Omicron Delta Kappa National Leadership Honors Society, President
- LeaderShape Institute
- Taking Flight
Questions?