

UNCW: Our Military Vision and Mission

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UNIVERSITY *of* NORTH CAROLINA WILMINGTON

UNCW: Military Strategic Priorities

UNCW Military Vision: Serve our heroes through targeted degree programs, expanded support services, and focused community/military partnerships.

UNCW Mission: The University of North Carolina Wilmington, the state's coastal university, is dedicated to the integration of teaching and mentoring with research and service. Our commitment to student engagement, creative inquiry, critical thinking, thoughtful expression and responsible citizenship is expressed in our baccalaureate and master's programs, as well as doctoral programs in areas of expertise that serve state needs. Our culture reflects our values of diversity and globalization, ethics and integrity, and excellence and innovation.

UNCW Military Strategic Priorities:
Increase degree offerings in the Onslow Extension Program
Increase the number of DE/online offerings
Expand and enhance relationships with military bases
Enhance support services

Increase number of online and on-site programs offered aboard MCB Camp Lejeune and in Onslow and surrounding counties.

Expand and enhance support services at the main campus and extension site to include on-site and online services.

Expand efforts to all branches of service and military installations in NC and the NC National/Air Guards.

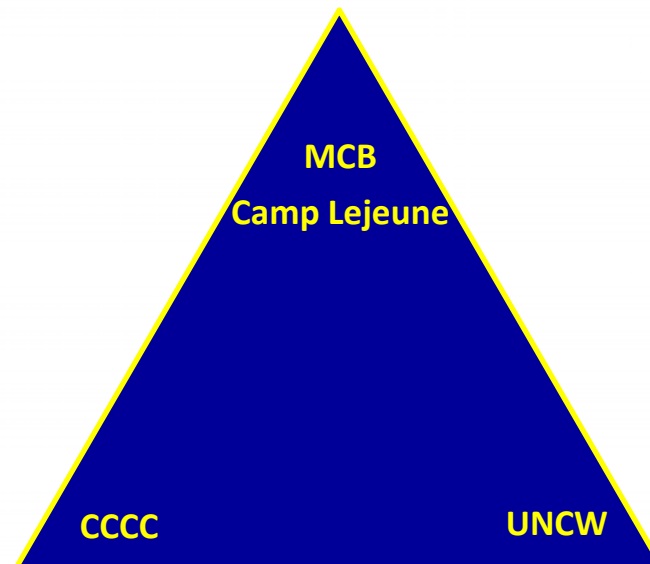
Strengthen current and develop new community/military partnerships



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Onslow Extension Site

Established in 1995, the Onslow Extension Site is a unique community/military partnership between UNC Wilmington, Coastal Carolina Community College, and MCB Camp Lejeune.



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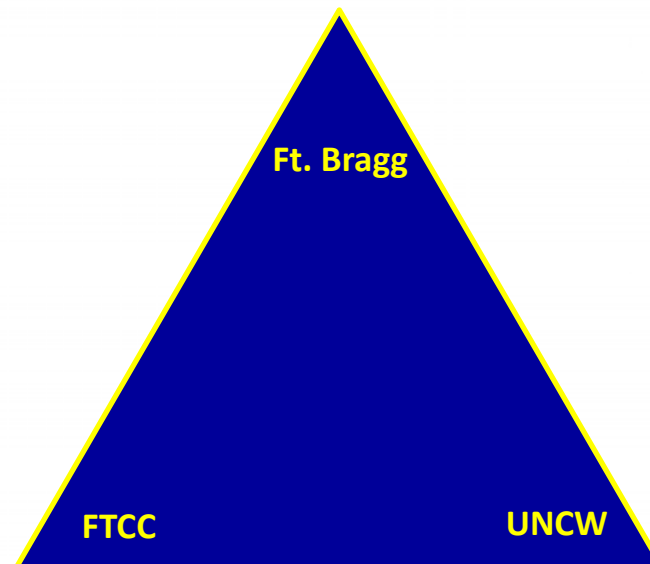
Onslow Extension Site

- Since 1995, we have expanded to a staff of 7 with offices at Coastal Carolina CC and aboard MCB Camp Lejeune and MCAS New River.
- We offer undergraduate programs in Criminology, Business, and Social Work, graduate programs in Conflict Management & Resolution and Liberal Studies, and a Bachelor's and Master's in Elementary Education.
- Courses are offered online and on site at Coastal Carolina CC and aboard MCB Camp Lejeune and MCAS New River.
- We plan to expand our efforts to include additional degree programs and new community/military partnerships.

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Fayetteville Area

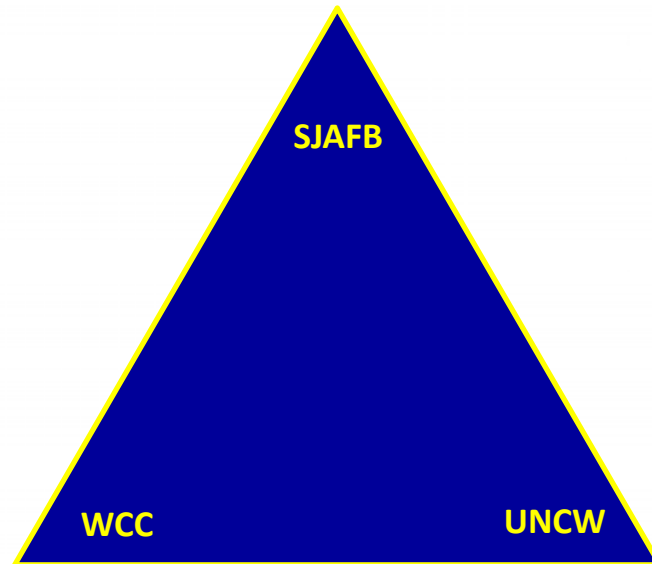
UNCW is in the process of expanding our community/military partnerships between UNC Wilmington, Fayetteville Technical Community College, and the Ft. Bragg community.



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Goldsboro Area

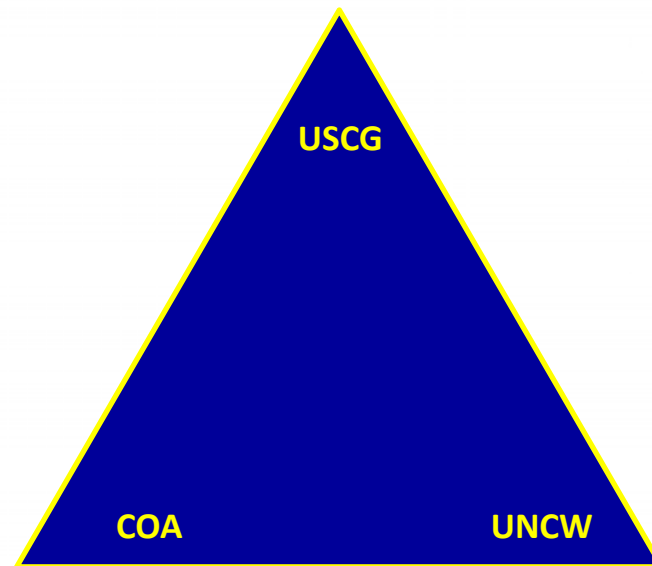
UNCW is in the process of expanding our community/military partnerships between UNC Wilmington, Wayne Community College, and the Seymour Johnson Air Force Base community.



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Elizabeth City/Wilmington

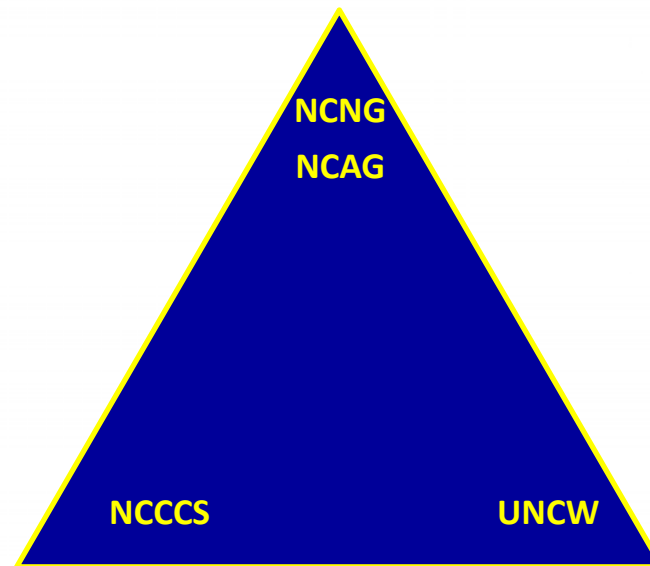
UNCW is in the process of expanding our community/military partnerships between UNC Wilmington, College of the Albemarle and the United States Coast Guard communities.



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North Carolina

UNCW is in the process of expanding our community/military partnerships between UNC Wilmington, and the North Carolina National and Air Guard communities.



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Military Affairs - UNCW



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Support Services

- Military Resource Lounge – 50 to 125 users per day
- Continuation of the UVIZE program (Facebook/LinkedIn for Military) and development of Military Informational Guides
- Career Services – Focus on the military (Hire Heroes)
- Student Feedback - Siobhan Norris
- University Advancement - VC Eddie Stuart

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Academic Programs

- Revision of academic instructional formats (all modalities)
- Increased program offerings (EMBA, Psychology)
- New academic program opportunities being developed (Exercise Science, Optimal Wellness)

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Marketing

- More effective marketing of UNCW - Billboards
- Print media (GI Jobs, Stars and Stripes, Marine Corps Times etc.)
- Focus on Military Bases (CCTV, Theatres, Marquees)
- Other

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Recruitment

- How will we meet the Strategic Plan, Goal 1 by 2021
- Baseline is \approx 1594 students (current) to 2500
- Short-term Goals for 2016-17

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**Research/
Training**

- Increase efforts in research (Contracts & Grants)
- Includes JSOC, FORSCOM, MARSOC
- Partnering with outside agencies on research (PTSD/TBI)
- Others

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Questions?