Sustainability Update
2016

Board of Trustees – Business Affairs Committee
Significant Accomplishments

- Recruited and hired Sustainability Coordinator
- Gained approval for Sustainability minor and cluster
- Increased waste diversion through recycling and composting
- Installed LED lighting and other cost/energy saving measures as part of Performance Contracting phase II
- Received Building and Maintenance Excellence Award from Lower Cape Fear Stewardship Council
- Completed the AASHE STARS assessment
- Instituted The Green Initiative Fund
STARS

- Sustainability Tracking Assessment & Rating System (STARS)
- Association for Advancement of Sustainability in Higher Education (AASHE)
- Tool to assess UNCW in the following areas
  - Academics 37 of 58 points
  - Engagement 26 of 41 points
  - Operations 23 of 68 points
  - Planning & Administration 11 of 32 points
- Received a “Silver” Ranking
  - Gold (ASU NCSU UNC UNCG)
  - Bronze (UNCP UNCA)
- Data sent to Princeton Review & Sierra club review
TGIF

- The Green Initiative Fund
- Funded by $5 per student per semester fee
- Administered by 4-person subcommittee
- Guiding principles:
  - Fund student applied learning
  - Faculty research
  - Internships
  - Renewable energy projects
- First year of mini grants awarded
Questions

Kat Pohlman
pohlmank@uncw.edu

Stan Harts
harts@uncw.edu

www.uncw.edu/sustainability

910.962.3057
Business Services Initiatives

Making Services More Accessible

TEAL MEALS

TAPINGO

PARKING PAY STATIONS

UNIVERSITY OF NORTH CAROLINA WILMINGTON
Making Services More Accessible

Teal Meals

Teal meals allow students to eat where they want, when they want and that allows better utilization of meal swipes for better total value.

My favorite thing about Wag is Robin. Hands down 🌟
Making Services More Accessible with Tapingo

Tapingo was introduced Jan. 4 with a soft start and no marketing. Capture of new registrations and unique customers grew rapidly, first becoming popular in Port City Java in Randall Library and then spreading to popular retail in the Fisher Union.

<table>
<thead>
<tr>
<th>Registrations</th>
<th>Unique Customers</th>
<th>Order Count</th>
<th>Order Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,840</td>
<td>7,288</td>
<td>19,525</td>
<td>$43,318</td>
</tr>
</tbody>
</table>

Easy Mobile Ordering

"Tapingo is my favorite app. It has changed my college experience."
Parking and Transportation promotes biking and walking as an alternative to single occupancy vehicles and to promote a healthy lifestyle.
Making Services More Accessible

Shuttles and Pay Stations

Real Time Shuttle Tracking  Convenient Options on Demand

Point to Point Shuttle New Pick-up/ Drop-off Locations

2,100 customers used three (3) standing on-campus pick-up/drop-off locations:

Randall Library
Student Recreation Center
Teal Terminal @ Burney Loop

Pay with Credit Card
Solar
Cellular
Making Services More Accessible

Social Media Analysis with Buzz Report

My favorite thing about Wag is Robin. Hands down. 😊


- Food at Wag
- Wag Employees
- Ease of Wag Out
- Music at Wag & Wag Out
- Dub's Cafe
- Food Trucks

Students are Loving
Making Services More Accessible
Social Media Analysis with Buzz Report

Total Buzz.Report Statistics: Suggestions

- Real-time bus tracking app
- Breakfast bar with to-go food and coffee in the front of Wagoner
- Later dining hours or 24-hour dining hall
- Create more awareness about Campus Dish app (daily menu info)
- More spoons in Wag
- Coffee at Wag Out