First Day™ is Barnes & Noble College’s Inclusive Access Model:

Every student has access to course materials on or before the First Day of class within the Canvas Learning Management System; an affordable solution with a simplified payment process.
Student Access to Course Materials

Barnes & Noble surveyed 156,000 four-year college students:

- 56% did not have their materials on the first day
- 19% of those who did not have their books, said it was because the books were too expensive
- 18% couldn’t get the book on time due to delays
- 51% were unsure their Professor was going to use the book
Lowering the Cost to Students

• Course Material costs students pay are **significantly reduced**

• One national publisher saw averages:
  – 50% off the national print price
  – 20% off of the national digital price

• In compliance with Federal Department of Education requirements:
  – Faculty are in control of teaching materials & place order through online portal
  – Cost is below competitive market rate
  – **Students can “Opt Out”**
First Day Implementation

UNCW Implementation Steps

• Introduction of program to campus stakeholders; began planning adoption and implementation

• Initial voluntary courses for Pilot Program:
  – German 102 & 102
  – Accounting 445
  – Communications 104

• Implementation Team researching integration into BANNER, the Student Account and LMS

• Goal: pilot program for Spring 2020

Implementation Team:

• UNCW Bookstore
• Auxiliary Services
• Student Accounts
• Registrar
• Financial Aid
• ITS
Other Participating Campuses

**Barnes & Noble Schools**
- UNC Chapel Hill
- UNC Charlotte
- NC A&T
- Winston Salem State
  - Johnston CC
  - Forsyth Tech CC
  - Robeson CC
  - Lenoir CC
  - Campbell University

**Other Schools**
- NC State
- UNC Pembroke
- Fayetteville State
- NC Central University
- Other NC CC’s

**UNC System Schools**