



UNCW Presents Sponsorship Opportunity

UNCW Office of the Arts in partnership with Cucalorus, StarNews, WHQR Public Media are excited to bring drive-in movies back to Wilmington! Starting in July, we will be featuring a film every Friday night in the Kenan Auditorium parking lot. If you are interested in being a UNCW Presents series sponsor please contact Emmanuel Mitcham at mitchame@uncw.edu.

Single Cinema Sponsor - \$250 (1 movie showing)

- Website listing on event page
- Social media posts (about that movie)
- Inclusion in weekly UNCW newsletter that reaches 21,000 subscribers
- Banner displayed next to screen (if provided by sponsor)
- Mention in pre and post-show slide

Package Cinema Sponsor - \$1000 (4 movie showings)

- Website listing on event page
- social media posts (for all 4 movies)
- Inclusion in Weekly UNCW newsletter that reaches 21,000 subscribers
- Banner displayed next to screen (if provided by sponsor)
- Mention in pre and post-show slides

Series Cinema Sponsors - \$2500 *Limited availability (entire run of series)

- Website listing on event page
- Social media posts (for every movie showing)
- Inclusion in weekly UNCW newsletter that reaches 21,000 subscribers
- Banner displayed next to screen (if they provide)
- Mention in pre and post-show slides as a featured Series Sponsor
- Inclusion in STARNEWS half-page print ads every week
- 500,000 Digital impressions at StarNewsOnline.com