

ART FOR THE MASSES 2019 PROSPECTUS

CALL FOR ENTRIES:

Art for the Masses will feature all-original art from North Carolina artists. No artwork can be priced over \$300.

ARTISTS ENTRY FEE:

Once the registration application has been accepted, artists will be contacted via email about payment.

Please do not send payment until contacted.

\$65 registration fee for an artist in an 9'x9' space.

Link to payment on Art for the Masses website (<http://uncw.edu/artforthemasses/>).

Payment may also be mailed by check to:

UNCW Art for the Masses
C/O Shannon Pelkey
Box 5922
601 South College Road
Wilmington NC, 28403-5672

TIMELINE:

Application Opening: Tuesday, August 20

Application Deadline: Monday, September 30

Notification of acceptance/denial: Friday, October 12

Registration Payment Deadline: Wednesday, November 6

Date of Show: Saturday, November 23

Load-in Time: Friday, November 22 (4:00pm-6:00pm) and/or Saturday, November 23 (7:00am-9:00am)

Start Time (doors open to public): Saturday, November 23 at 9:00am

End Time: Saturday, November 23 at 3:00pm

Load-out Time: Saturday, November 23 from (3:00pm-5:00pm)

LOCATION:

UNCW Burney Center
601 South College Road
Wilmington NC, 28403-5672

Check-in locations will be assigned Wednesday, November 20, 2019. Parking for artists will be in lot M (please refer to [UNCW campus map](#) for location)

EXHIBITION SPECIFICATIONS:

Each artist will be provided with a 9x9 foot space in which to exhibit artwork, as well as a standard 6 foot folding table and a chair for sellers. Tables and chairs are optional. Per university policy, UNCW Wi-Fi will not be available and should not be used by artist to complete any transactions or payments. Artists must use their own cellular data, hotspots, or other devices to complete all transactions.

ADDITIONAL INFORMATION:

Food trucks will sell lunch and snacks outside Burney from 11 a.m. to 2 p.m. Complimentary coffee and water service will be made available to artists in private green rooms.

For more information visit us on our website (<http://uncw.edu/artforthemasses/>), call our office (910-962-3285), or email Art for the Masses at artforthemasses@uncw.edu. Like us on Facebook at <http://www.facebook.com/artforthemasses>.