

NC Community College Four-Year Pathway Plan

Schedule for Full-Time Students

Pursuing AA Degree & transfer into Business- Marketing Concentration – Marketing Strategy (BS) at UNCW.
(Placed Out Of All Developmental Courses)

North Carolina Community College classes are listed below in bold with (AA Requirement Sections). The UNCW degree requirements fulfilled listed next to the classes.

The University of North Carolina at Wilmington **strongly recommends** students complete their Associate's degree prior to transferring to UNCW. Pathways are structured for students who have completed all requirements for their Associate's degree and qualify for the CAA. UNCW recommends that transfer students complete the Foreign Language Requirements prior to enrolling at UNCW.

NC COMMUNITY COLLEGE- FIRST YEAR					
Fall Semester		Credit	Spring Semester		Credit
ENG 111 (English Composition) – ENG 101		3	ENG 112 (English Composition) – ENG 201		3
Foreign Language 111/FL 181 (Global Awareness & FL + 1 Elective Credit) – FL 101		4	Foreign Language 112/FL 182 (Global Awareness & FL + 1 Elective Credit) – FL 102		4
History (Social/Behavioral Science I)¹		3	MAT 171 (Mathematics) – MAT 111		4
ECO 251 (Social/Behavioral Science II) – ECN 221		3	(Arts/Humanities I)²		3
ACA 122 (Academic Transition) – Elective		1	ECO 252 (Social/Behavioral Science III) - ECN 222		3
TOTAL CREDIT HOURS		14	TOTAL CREDIT HOURS		17

Students may also elect to take courses during the summer, pending availability.

NC COMMUNITY COLLEGE- SECOND YEAR					
Fall Semester		Credit	Spring Semester		Credit
ACC 120 (Elective) – ACG 201/L		4	ACC 121 (Elective) – ACG 203		4
Foreign Language 211/ (Global Awareness & FL)⁷ – FL 201		3	CIS 110 (Critical Thinking/Computer Competency) – CSC 105		3
Communications (Required Courses)⁵		3	(Natural Sciences)⁶		4
MAT 263 (Critical Thinking) - MAT 151		4	(Arts/Humanities III)⁴		3
(Arts/Humanities II)³		3			
TOTAL CREDIT HOURS		17	TOTAL CREDIT HOURS		14

¹History (Social/Behavioral Science I); student can take HIS 111, HIS 112, HIS 131 or HIS 132

²(Arts/Humanities I); student can take ART 114, ART 115, MUS 110 or MUS 112

³(Arts/Humanities II); student can take ENG 231, ENG 232, ENG 241, ENG 242, PHI 215 or PHI 240

⁴(Arts/Humanities III); student can take any course from Arts/Humanities I or II that they haven't previously taken

⁵Communications (Required Courses); student can take COM 110, COM 120 or COM 231

⁶(Natural Sciences); student can take BIO 110, BIO 111, CHM 151, GEL 111 or PHY 110/110A

⁷If student graduated high school more than 7 years ago or is taking a different language than studied in high school, they can take another course in the Global Awareness & FL category at the community college. If student graduated high school within last 7 years and is taking same language as high school or did not have at least two foreign language courses in high school, then they must take the same FL through 201 level at the CC or at UNCW. UNCW recommends that transfer students complete the Foreign Language Requirements prior to enrolling at UNCW. A student who chooses to wait on the FL requirement should consult with their advisor about satisfying the FL requirement at UNCW.

THIS SHEET IS FOR ADVISING PURPOSES ONLY. Students should work with their Advisor to determine course selections that will result in the greatest transferrable credit, for the intended program, upon transfer to the four-year school. Please remember that C-'s do not transfer to UNCW.



Course Schedule for the Bachelor of Science (BS) in Business Administration major- Marketing Strategy (MKTS) Concentration at UNCW

Minimum Credit Hours Required for Graduation	120
Hours Remaining in UNCW Degree	58

UNCW- JUNIOR YEAR			
Fall Semester	Credit	Spring Semester	Credit
UNI 201	3	MKT 343* (MKTS Concentration)	3
BAN 280* (CSB Admission)	3	MKT 349* (MKTS Concentration)	3
MIS 213 (CSB Admission)	3	SCM 370* (CSB Core)	3
BUS 206* + ENG 206* (CSB Core)	2+1	FIN 335* (CSB Core)	3
MKT 340* (CSB Core)	3	PED 101 (University Studies)	2
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	14

Note: Minimum UNCW GPA of 2.7 must be earned by the end of the first semester in order to progress through the Business Major

Students may also elect to take courses during the summer, pending availability.

UNCW- SENIOR YEAR			
Fall Semester	Credit	Spring Semester	Credit
MKT 440* (MKTS Concentration)	3	MKT 445* (MKTS Concentration)	3
MKT 443* (MKTS Concentration)	3	MKT Elective* (MKTS Concentration)	3
BLA 361* (CSB Core)	3	MKT Elective* (MKTS Concentration)	3
MGT 350* (CSB Core)	3	MGT 455* (Capstone)	3
INB 300* (CSB Core)	3	General Elective	2-3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	14-15

- Courses with (*) require pre-requisites
- Students should seek academic advising to determine the best courses and sequence to meet their educational goals and degree requirements.
- Following the Pathway to Degree does not guarantee admission to UNCW or guarantee an AA degree or BA degree will be conferred.
- Please refer to University of North Carolina Wilmington Admissions for more information on admission to UNCW and the transfer of credits to UNCW: <https://uncw.edu/admissions/trreqs.html>