

NC Community College Four-Year Pathway Plan

Schedule for Full-Time Students

Pursuing AA Degree & transfer into Business- Marketing Concentration – Marketing Strategy (BS) at UNCW.
(Placed Out Of All Developmental Courses)

North Carolina Community College classes are listed below in bold with (AA Requirement Sections). The UNCW degree requirements fulfilled listed next to the classes.

The University of North Carolina Wilmington **strongly recommends** students complete their Associate's degree prior to transferring to UNCW. Pathways are structured for students who have completed all requirements for their Associate's degree and qualify for the CAA. UNCW recommends that transfer students complete the Foreign Language Requirements prior to enrolling at UNCW.

NC COMMUNITY COLLEGE- FIRST YEAR				
Fall Semester		Credit	Spring Semester	
ENG 111 (English Composition) – ENG 101		3	ENG 112 (English Composition) – ENG 201	3
Foreign Language 111 (Additional General Education Courses) – FL 101		3	Foreign Language 112 (Additional General Education Courses) – FL 102	3
(UGETC Social/Behavioral Science)¹		3	MAT 171 (Mathematics) – MAT 111	4
ECO 251 (UGETC Social/Behavioral Science) – ECN 221		3	(UGETC Humanities/Fine Arts)²	3
ACA 122 (Required Courses) – Elective		1	ECO 252 (UGETC Social/Behavioral Science) - ECN 222	3
TOTAL CREDIT HOURS		13	TOTAL CREDIT HOURS	16

*Students may also elect to take courses during the summer, pending availability.

NC COMMUNITY COLLEGE- SECOND YEAR				
Fall Semester		Credit	Spring Semester	
ACC 120 (Elective) – ACG 201/L		4	ACC 121 (Elective) – ACG 203	4
Foreign Language 211 (Additional General Education Courses)⁵ – FL 201		3	MAT 152 (Elective) - STT 215	4
HUM 220 or HUM 230 (Required Courses) - Elective		3	(Natural Sciences)⁴	4
MAT 263 (Additional General Education Courses) - MAT 151		4	(Communications)³	3
(UGETC Humanities/Fine Arts)²		3		
TOTAL CREDIT HOURS		17	TOTAL CREDIT HOURS	15

¹(UGETC Social/Behavioral Science); student can take HIS 111, HIS 112, HIS 131, HIS 132, POL 120, PSY 150 or SOC 210

²(UGETC Humanities/Fine Arts); student can take ART 114, ART 115, MUS 110, MUS 112, DRA 111, ENG 231, ENG 232, ENG 241, ENG 242, PHI 215 or PHI 240

³(Communications); student can take COM 120 or COM 231

⁴(Natural Sciences); student can take BIO 110, BIO 111, CHM 151, GEL 111 or PHY 110/110A

⁵If student graduated high school more than 7 years ago **or** is taking a different language than studied in high school, they can take another course in the "Additional General Electives" category at the community college. If student graduated high school within last 7 years and is taking same language as high school or did not have at least two foreign language courses in high school, then they must take the same FL through 201 level at the CC or at UNCW. UNCW recommends that transfer students complete the Foreign Language Requirements prior to enrolling at UNCW. A student who chooses to wait on the FL requirement should consult with their advisor about satisfying the FL requirement at UNCW.

THIS SHEET IS FOR ADVISING PURPOSES ONLY. Students should work with their Advisor to determine course selections that will result in the greatest transferrable credit, for the intended program, upon transfer to the four-year school. Please remember that C-'s do not transfer to UNCW.



Course Schedule for the Bachelor of Science (BS) in Business Administration major- Marketing Strategy (MKTS) Concentration at UNCW

Minimum Credit Hours Required for Graduation	120
Hours Remaining in UNCW Degree	59

UNCW- JUNIOR YEAR			
Fall Semester	Credit	Spring Semester	Credit
UNI 201	3	MKT 343* (MKTS Concentration)	3
MKT 340* (CSB Core)	3	MKT 349* (MKTS Concentration)	3
MIS 213 (CSB Admission)	3	SCM 370* (CSB Core)	3
BUS 206* + ENG 206* (CSB Core)	2+1	FIN 335* (CSB Core)	3
BLA 361* (CSB Core)	3	INB 300* (CSB Core)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Note: Minimum UNCW GPA of 2.7 must be earned by the end of the first semester in order to progress through the Business Major

Students may also elect to take courses during the summer, pending availability.

UNCW- SENIOR YEAR			
Fall Semester	Credit	Spring Semester	Credit
MKT 440* (MKTS Concentration)	3	MKT 445* (MKTS Concentration)	3
MKT 443* (MKTS Concentration)	3	MKT Elective* (MKTS Concentration)	3
MKT Elective* (MKTS Concentration)	3	General Elective	3
MGT 350* (CSB Core)	3	MGT 455* (Capstone)	3
WPA/WPAL-101 (University Studies)	2	General Elective	3
TOTAL CREDIT HOURS	14	TOTAL CREDIT HOURS	15

- Courses with (*) require pre-requisites
- Students should seek academic advising to determine the best courses and sequence to meet their educational goals and degree requirements.
- Following the Pathway to Degree does not guarantee admission to UNCW or guarantee an AA degree or BA degree will be conferred.
- Please refer to University of North Carolina Wilmington Admissions for more information on admission to UNCW and the transfer of credits to UNCW: <https://uncw.edu/admissions/treqs.html>