II. **Choose one Option area A, B or C:**

**A. Tourism and Commercial Recreation Option (21 hours)**
- REC 351 Travel and Tourism (3)
- REC 352 Commercial Rec. and Tourism (3)
- REC 353 Resort and Spa Management (3)
- REC 381 Event Management (3)
- REC 430 Managing Leisure Service Quality (3)

*Plus six (6) additional hours of support courses approved by advisor*

**B. Public and Non-Profit Recreation Option (21 hours)**
- REC 303 Inclusive Recreation Services (3)
- REC 392 Org. and Mgmt. of Rec. Sports (3)
- REC 394 Rec. Sports & Fitness Operation (3)
- REC 430 Managing Leisure Service Quality (3)

*Plus nine (9) additional hours of support courses approved by advisor*

**C. Recreational Sport Leadership Option (21 hours)**
- REC 303 Inclusive Recreation Services (3)
- REC 392 Org. and Mgmt. of Rec. Sports (3)
- REC 393 Campus Recreation & Sports Leadership (3)
- REC 394 Rec. Sports & Fitness Operation (3)
- REC 395 Instructional Methods in Rec. Sport (3)
- HEA 201 First Aid and Safety (3)

*Plus three (3) additional hours of support courses approved by advisor*

**Possible support courses:**
- Any REC course *not* required by your choice of option area
- REC 366: Coastal Recreation Resource Management
- REC 492: Budgeting and Finance in Recreation
PROGRAM MISSION STATEMENT
The Curriculum in Recreation, Sport Leadership and Tourism Management prepares students for management of a diversity of recreation, sport, and travel and tourism settings and for graduate study. The Program is also NRPA/AALR accredited by the Council on Accreditation. Within the major, there are three areas of concentration in which a Bachelor of Arts Degree can be obtained: Travel and Commercial Recreation, Public and Non-Profit Recreation and Recreational Sport Leadership.

HIGHLIGHTS
The Curriculum in Recreation, Sport Leadership and Tourism Management is based not only on classroom experience, but also provides students with significant experiential education. The Recreation, Sport Leadership and Tourism Management Program focuses on developing student competencies in administration, budgeting, communications, event and program planning, conflict resolution, facility and human resource management, marketing and leadership. As a student you will find yourself being directly and personally involved with planning special events, programming activities for youth and adults, creating business and marketing plans, developing organizational briefs, designing marketing material, and much more. Career opportunities include employment with resorts, hotels/resorts and spas, theme parks, convention and visitor bureaus, private recreation clubs, travel agencies, restaurants, retail companies, boys’ and girls’ clubs, cruise ships, nonprofit community organizations, by parks and recreation departments operated by county and municipal governments; employment by state agencies; employment by the federal government; and in aquatic settings and many more.

STUDY ABROAD
The faculty often offers summer study abroad experiences. Course topics have included environmental management, cruise line management, and cultural/heritage tourism. Students have visited countries such as Italy, Greece, Turkey, France, Scotland, Germany and Wales.

For More Program Information:
http://www.uncw.edu/hahs/ParkRecManagement.html

POTENTIAL JOBS WITH THIS DEGREE
- Resort and Hotel Positions
- Special Event Manager
- Athletic Coordinator
- Tour Guide/Manager
- Director of Campus Recreation
- Professional Consultant
- Cruise Ship Staff
- Church Recreation Leader
- Recreation Specialist at a YMCA
- Director of Planning and Facilities
- Convention and Meeting Planning
- Commercial Recreation Marketing
- Golf Course Manager
- Parks and Recreation Manager

RECREATION MAJORS ASSOCIATION
The Recreation Majors Association is a student organization open to all recreation, sport leadership and tourism management majors. It serves as a valuable way to let recreation majors meet other recreation majors—networking, socializing, serving, and having fun are just a few of RMA’s objectives.

DERRICK G.S. DAVIS SCHOLARSHIP AND FUNDRAISER
The Davis scholarship is awarded each year to a rising senior for academic excellence and demonstrated leadership and potential in the industry. To help fund the scholarship, the Davis Tricycle Relays are held on campus annually. Students, faculty and the community race around the clock tower for prizes.